

WOODSTOCK HOSPITAL FOUNDATION

# E-NEWSLETTER



## Electrifying Excitement: Monthly 50/50 Gaining Momentum

In November 2020, we launched a monthly 50/50 and the response from our community has been overwhelming. Each month thousands of people purchase tickets for their chance to win the Grand Prize Draw or one of three Early Bird Draws. In just over 4 months we have raised over \$150,000 for patient care equipment at Woodstock Hospital.

Two pieces of equipment we are purchasing using proceeds from the 50/50 are: a general radiology camera (pictured above) for \$400,000 and a mobile fluoroscopy camera for \$200,000.

The new general radiology camera will replace a camera purchased at our old hospital site in 2005, while the new mobile fluoroscopy camera will replace a camera purchased in 2006. The mobile fluoroscopy camera is essential to help physicians, predominantly in the Operating Room, visualize live-time urology and orthopedic exams.

We just wrapped up our March 50/50 on March 31 with an incredible jackpot of \$66,892. Tickets are currently on sale for our April 50/50 and can be purchased online only at [woodstock5050.ca](http://woodstock5050.ca). The Grand Prize Draw is on April 30 at 10am. License No. RAF1202163

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Thank You to Some of our Recent Donors

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# Meet the Winners

**November Grand Prize Winner, Heather Lonsway won \$39,588**  
 Heather heard about the 50/50 through the radio and because the draw date was on her birthday she knew she had to purchase tickets. It was also a great opportunity for Heather to support her hospital. *"Its important to support your hospital and its equipment needs because you want the equipment to be there in case you ever need it."*

Other than paying some bills, Heather was still thinking through what she would do with her big win.



**December Grand Prize Winner Heather Leu won \$34,842**  
 Heather kept seeing ads online about the 50/50 and decided the universe was trying to send her a message that she should get some tickets. She purchased \$20 worth of tickets and kind of forgot about them.

When we called to tell Heather she was the winner she initially thought we were joking or that maybe she had won an early bird prize. She was stunned to hear she won \$34,842! She planned to spend her winnings on some house renovations.

**January Grand Prize Winner, Stacy Crown won \$37,588**  
 Stacy lives in Woodstock and is a Nurse Practitioner at Woodingford Lodge in Woodstock. She has a strong connection to Woodstock Hospital (WH)-- she was a student here, did her nursing placement here and worked here as a nurse for four years. Plus, her mom, brother, sister-in-law, aunt, and best friend are all nurses at WH.

Stacy plans to spend her winnings on house renos, savings for her son, paying down her mortgage, and going on an incredible honeymoon (when travel is allowed) since her wedding was cancelled last spring.



**February Grand Prize Winner, Theresa Post won \$63,995**  
 Theresa grew up in Woodstock and now lives in Tillsonburg. She's been buying tickets for the past few months to support our hospital because she believes it is a great cause. Theresa said she never wins anything, so she couldn't believe she actually won \$63,995.

Theresa has a few ideas on how she plans to spend some of her winnings. Put some money toward her mortgage and do some house renovations and then going on an incredible honeymoon. She can't wait until she can travel again and her top places to go are: Holland, Germany, and Niagara Falls.



# Chair's Report



Reflecting on this past year, I feel a deep sense of pride. I am proud of our healthcare workers that continue to deliver exceptional patient care in the face of a public health crisis, and I am proud to be part of a community that continues to support our hospital during these challenging times.

As our Operating Statement indicates, we had another successful fiscal year January 1, 2020 – December 31, 2020. Bequests, donations and our fundraising initiatives amounted to approximately \$1.26 million in revenue. Whether it is a monthly donation or a legacy gift, your first time donating or an annual contribution in memory of a loved one, we are humbled that individuals and businesses continue to make meaningful donations to the Foundation.

Cheri Palmer, Chair

In November 2020, the Woodstock Hospital Foundation launched a new and exciting fundraising initiative. The online 50/50 raffle is a great opportunity for our community to support our hospital while also having fun, with a chance of winning a substantial jackpot. I would like to acknowledge our creative Foundation staff, who found another way to raise funds for our hospital, in place of larger events that had to be altered or cancelled due to the pandemic.

The Dairy Capital Run is celebrating its 25th anniversary this year! The run will be a virtual format once again, with participants invited to complete their race on any trail they want from May 30 to June 30. Just like last year, everyone who registers for the run will be entered to win some great prizes and participate in different challenges.

I am also excited to announce the return of the Foundation's Annual Charity Golf Tournament. The Foundation and Golf Tournament Committee has been working with Craigowan Golf Club to ensure a fun, safe event that follows public health guidelines. New this year, instead of a formal dinner, golfers will get to enjoy some delicious food at different stations throughout the golf course. We look forward to some friendly competition and a lot of fun on June 16, 2021.

I would like acknowledge and thank the Foundation Board members for their continued involvement in raising funds for our hospital. A special thank you to Lisa Ross who is completing three years on the Board, and Ann Ash for serving nine years on the Board.

I conclude by thanking our generous community for supporting the Woodstock Hospital Foundation. You are helping to ensure that we have the funds available to purchase new equipment and technology for our hospital. By updating our equipment, we can ensure that patients in Oxford County are receiving high quality healthcare services and programs, close to home.

Thank you.

OPERATING STATEMENT		
Ending December 31, 2020		
	2020	2019
<b>REVENUE</b>		
Bequests	\$ 182,280	835,018
Donations	1,080,947	1,237,184
Lifeline	334,331	317,351
Investment Income	581,748	989,069
	<b>2,179,306</b>	<b>3,378,622</b>
<b>EXPENDITURES</b>		
Fundraising, Administrative & Other	362,957	301,934
Lifeline	286,138	279,404
	<b>649,095</b>	<b>581,338</b>
Excess of Revenues over Expenditures	1,530,211	2,797,284
Less: Transfer to WH for equipment purchases	(543,876)	(145,849)
Fund balances, beginning of year	17,211,819	14,560,384
<b>FUND BALANCES, YEAR END</b>	<b>\$ 18,198,154</b>	<b>17,211,819</b>

Audited reports are available by contacting 519-421-4227

## Thank You!

### Bill and Cathy Cope

Thank you to Bill and Cathy Cope for their ongoing generous support of equipment needs at Woodstock Hospital. Bill and Cathy have been long time supporters of the Foundation and know the importance of supporting our local hospital. Their names are included on a plaque in our donor staircase in the hospital's main lobby.



### Joyce and Jeff Hambly and Ayr Farmers Mutual

Thank you to Joyce and Jeff Hambly and Ayr Farmers Mutual (AFM) for their donation to the Woodstock Hospital Foundation. AFM gave their staff members money which they could donate to a charity of their choice. Joyce, an AFM staff member, chose to donate her portion to Woodstock Hospital. Joyce and her husband Jeff wanted to make an even bigger impact and decided to personally match the donation.



### Promat Inc.

Thank you to Promat Inc. for their very generous donation of \$25,000 to the Woodstock Hospital Foundation! Their donation will support the purchase of equipment that has a direct impact on patient care at Woodstock Hospital. We greatly appreciate your support of healthcare in Oxford County.



### Toyota Boshoku Canada

In summer 2020, Toyota Boshoku held a staff BBQ to raise funds for Woodstock Hospital. They raised an incredible \$2,880 to support patient care! Thank you for being a champion of community giving, we greatly appreciate your support!



### Learning Unlimited Oxford

Thank you to Learning Unlimited Oxford for their very generous donation of \$3,000 to the Woodstock Hospital Foundation. In spring 2020 they had to cancel their lecture series and chose to donate a portion of the extra funds to support equipment needs at Woodstock Hospital. Thank you for thinking of our hospital with this caring donation!



## Our Staff Give Back Through Payroll Deductions

The first week of March is always our We Care Campaign, Woodstock Hospital's own staff giving campaign, designed to encourage WH staff members to give a minimum of \$5 off each pay cheque for a year.

Every day staff work with equipment that improves patient care at Woodstock Hospital. They see firsthand how important it is to have up-to-date technology and the difference it makes. This has encouraged a number of staff members to go above and beyond their everyday job and make an even bigger impact by signing up for payroll deductions.

**We are proud to say this year staff members pledged to donate \$19,630 a big increase from the previous year.** All proceeds raised through the campaign stay at Woodstock Hospital support the purchase of new or upgraded equipment.

Each pay cheque, staff members at Woodstock Hospital are choosing to make a small contribution to ensure better health care, through the funding of modern equipment, for yourself, your family, your friends, and your neighbours.



## THE DAIRY CAPITAL VIRTUAL WALK & RUN

2021 marks the 25th year of the Dairy Capital Run. Out of an abundance of caution, the run will be celebrating its 25th birthday virtually. Participants will have the opportunity to run/ walk their distance anywhere they want and will have between May 30- June 30 to complete it. That means participants get to be creative with their race route- they can run around their neighbourhood, enjoy a trail run, or even complete their distance on the treadmill.

All participants will receive their race kit in the mail which will include a 2021 Dairy Capital Run branded shirt, finishers medal, and some other goodies. Join our virtual herd up until May 29 and register at [www.DairyCapitalRun.ca](http://www.DairyCapitalRun.ca).



# May is Leave a Legacy Month

Have you ever asked yourself “what do I want my sustaining impact to be?” For most, they want to leave their world a better place. By choosing to leave a gift in your will to the Woodstock Hospital Foundation, you help create a healthier Oxford County.

A planned or legacy gift is a donation in your will that enables you to continue supporting the causes close to you in the future. Your legacy gift is your opportunity to allow Woodstock Hospital to strive now and long after you have gone.

At Woodstock Hospital Foundation you can designate your gift to address the issues that matter most to you. A gift of any size has the ability to enrich people’s lives and contribute to the future. A legacy gift can also be a very practical addition to an estate plan when considering your estate’s final tax return.

There are many tax-smart options available when considering to leave a gift in your will. Talk to your financial planner to learn which option will work best for you and your family. If you would like to receive more information about leaving a legacy gift to Woodstock Hospital, send us an email at [foundation@wgh.on.ca](mailto:foundation@wgh.on.ca) and we can send you our *Your Legacy: Plant a Seed of Hope* booklet.



## Charity Golf Tournament: Wednesday, June 16, 2021

Come join us on the beautiful Craigowan Golf Course for a day of golf and giving back to Woodstock Hospital.

Our tournament format has been modified to ensure the safety of golfers following COVID-19 regulations. We will be implementing a staggered start with each foursome teeing off at a different time. All golfers will get to enjoy on-course food stations with fun and tasty options.

A foursome is \$700 and includes a round of golf, carts, appetizer, lunch, dessert and golfer gift for each golfer. If you’re interested in joining us email [rfarrell@wgh.on.ca](mailto:rfarrell@wgh.on.ca) for more information.



**Woodstock Hospital**  
**FOUNDATION**  
Charity Golf Tournament

### Title Sponsors

