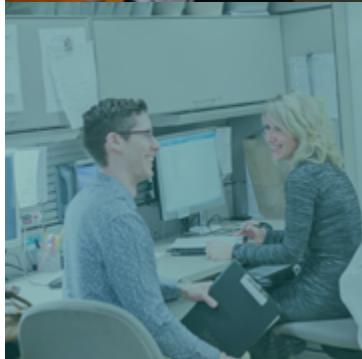
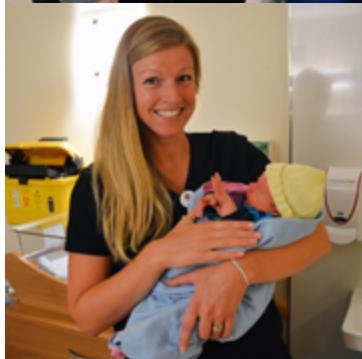




WOODSTOCK HOSPITAL  
FOUNDATION



# 2019 COMMUNITY IMPACT REPORT

# MESSAGE OF THANKS

Each day staff come to work ready to care for our community and it is reassuring to know that what we do here is supported by you.

The compassionate care staff provide patients is enhanced because donor support ensures Woodstock Hospital can invest in the technology needed to save lives, and for that we thank you.

As we pause to look back on a successful 2019, we do so through the lens of what 2020 has brought. The declaration of the COVID-19 pandemic brought together our community in unforeseen ways, while also putting new pressures on us. Each year the hospital sees tremendous support from local businesses, non-profit organizations, and individuals ensuring the hospital is prepared for future needs. We know we can get through this because we have a community that ensured we are prepared for the unexpected and unprecedented needs of today.

As with all hospitals across the province, Woodstock Hospital relies on the support of our community to enhance patient care. The provincial government provides funding for the day-to-day operations of the hospital, but they do not fund the purchase of equipment. We are committed to raising money for equipment front line workers rely on to provide the life changing care Woodstock Hospital is known for.

Your support does not end with the piece of equipment it funds, it fuels hope. New technology creates endless possibilities for a healthier future. Having the latest eye laser, spurs hope for a patient who faces hereditary blindness, that they will always be able to see their loved ones and do simple tasks like read the paper. A portable ultrasound creates hope for a dialysis patient that

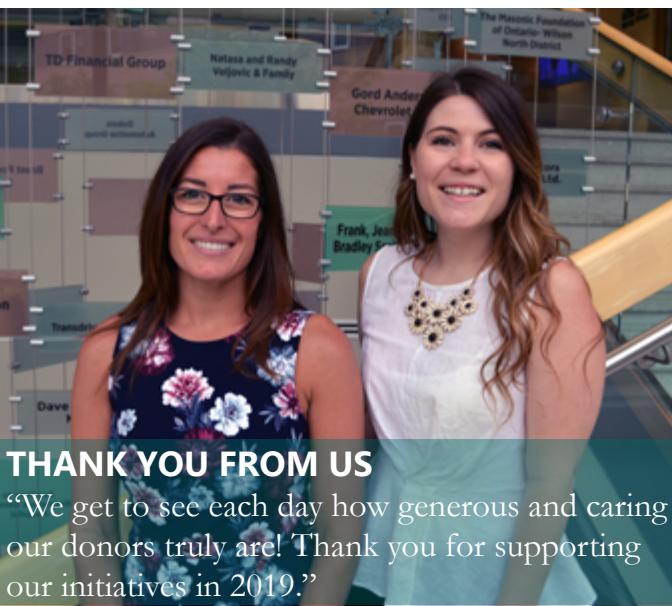
they can spend more time with family and less time in a hospital.

It is the support of our community that has shaped Woodstock Hospital into the organization it is today. This report highlights the ways your donations elevate patient care and create hope for a healthier Oxford County. The achievements of Woodstock Hospital are all thanks to our dedicated community who tirelessly support our initiatives. It is an honour to have a community as dedicated to transforming patient care at Woodstock Hospital as we do.

Sincerely,

*Connie Lauder*

Connie Lauder  
Board Chair, 2017-2019



## THANK YOU FROM US

"We get to see each day how generous and caring our donors truly are! Thank you for supporting our initiatives in 2019."

Pictured: Foundation staff members (LtoR), Jocelyn Jenner, Senior Development Officer and Rebecca Farrell, Community Development Assistant





Pictured: Dr. Fadi Kamal, Urologist at Woodstock Hospital

## GIVING BACK

Woodstock Hospital is constantly thinking about and preparing for the future. We fundraise for equipment that is in demand now, but we know there will be even more demand in the coming years. As with all technology, the life-saving equipment we rely on to diagnose, operate, and care for patients comes with a high cost. Thankfully, the Woodstock Hospital Foundation is supported by donors who are also thinking about and investing in their future. One such donor is Marg.

Marg has lived a life full of adventure. If there is a sport or activity out there, she has done it. But all of her adventures and activities have taken a toll on her body. In the past year alone Marg has undergone multiple anesthetic procedures, some were just exploratory, others were surgery. After spending a lot of time here at Woodstock Hospital, Marg was inspired to give back. "I've spent a lot of time here and at larger hospitals, but I wanted to give back to a smaller hospital because

I think my gift has a bigger impact," explained Marg.

Throughout the past year Marg received care from Dr. Kamal, a Urologist at Woodstock Hospital. She was impressed by the superior care she received from Dr. Kamal and the caring attitude of all the different staff members she interacted with. She chose to make a donation to the Urology department at Woodstock Hospital to say thank you for the care she received.

Even when chatting with Marg on the phone, you can feel her zest for life. "We have a beautiful hospital and have to utilize it to its best, donor support allows us to do that," explains Marg, "donations are well invested here, you are investing in your future and your family's future." For Marg, a donation to Woodstock Hospital is an investment in her future. She has a lot of life left to love and live, and wants to ensure her local hospital is able to care for her.



## ACHIEVING ACCREDITATION

The Woodstock Hospital Foundation is proud to announce it has achieved accreditation through Imagine Canada, the umbrella for Canada's charitable sector. As part of Imagine Canada's Standards Program, the Woodstock Hospital Foundation had to demonstrate excellence in five key areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer involvement.

Having met the accreditation criteria, the Foundation has been awarded use of Imagine Canada's Standards Program Trustmark (pictured), which further enhances credibility and donor confidence.

Each year we look to our generous community and donors to help us update and replace equipment in our hospital. By receiving accreditation we hope our donors can feel confident that their donations are directly impacting patient care at Woodstock Hospital.

Imagine Canada is a national charitable organization dedicated to providing charities and non-profit organizations with programs, assistance, and resources designed to help them better support the communities they serve. The Woodstock Hospital Foundation is proud to join over 200 charities and non-profits to be accredited through Imagine Canada.



# INVESTING IN NEW TECHNOLOGY

There are so many factors in a hospital that go into keeping patients, staff, visitors, and volunteers safe. At Woodstock Hospital we have a dedicated Infection Prevention and Control (IPAC) department whose role is to identify and reduce the risk of hospital acquired infections (HAIs). When patients are discharged or moved within the hospital, IPAC works closely with our Housekeeping team to ensure rooms are properly cleaned and disinfected.

Patient safety is a top priority at Woodstock Hospital, which is why the hospital wanted to bring in new technology to further combat the risk of HAIs. Through donor support we were able to purchase an Ultraviolet Light Disinfection system to enhance cleaning throughout the organization.

Hospital acquired infections are a leading cause of death and can cost the hospital a lot in treatment. Our Housekeeping team works hard to reduce the risk of HAIs for patients with rigorous manual cleaning, but research has shown that pathogens are able to survive for extended periods of time on inanimate surfaces, despite regular cleaning. The ultraviolet light, in addition to manual cleaning efforts, is able to quickly and effectively kill harmful pathogens.

Currently, the ultraviolet light is being used to disinfect patient rooms and operating rooms. Once housekeeping staff have manually cleaned the room, they bring in the ultraviolet light for enhanced cleaning. The system uses remote sensors to ensure the correct dosage of ultraviolet light in the C spectrum is delivered to disinfect all areas and surfaces in the room. Depending on the room size, it takes 15-45 minutes to disinfect the area.

The \$90,000 Ultraviolet Light Disinfection system was made possible thanks to funds raised through the 2019 Charity Golf Tournament. We are thankful to our sponsors, golfers, and committee members who helped bring this leading-edge technology to Woodstock Hospital. The impact the disinfection system will have on patient safety is immeasurable.



**ULTRAVIOLET LIGHT DISINFECTION KILLS  
BACTERIA TO A LEVEL OF 99.96% OR BETTER  
MAKING IT A POSITIVE ADJUNCT TO CURRENT  
CLEANING PROTOCOLS**

# THE POWER OF YOUR GIVING

Donor support transforms patient care at Woodstock Hospital. It not only provides our community with access to the latest technology, but gives our staff peace of mind knowing they have the tools they need, right at their finger tips. Your support in 2019 is already benefitting thousands of patients each month. Below is just some of the equipment you helped fund in 2019.

Your donation brings ease to procedures

Surgical Tables for Outpatient Clinic  
**14,400**  
patients per year

Your donation ensures a healthy delivery

Fetal Monitors for Maternal Child  
**3,600**  
patients per year

Your donation reduces the risk of infection

UV Light Disinfection System  
**3,600**  
rooms per year

Your donation gives the gift of sight

YAG SLT Eye Laser for Outpatient Clinic  
**384**  
patients per year

Your donation eases pain

Portable Ultrasound for Dialysis  
**360**  
patients per year

Your donation increases comfort

Recliner Treatment Chair for Chemotherapy  
**216**  
patients per year



## General Surgical Tables: \$85,215

“THANK YOU!” These beds get a lot of use each day and the capabilities of the new beds are impressive: they lower closer to the ground, convert into different positions for several types of procedures, and are easier to move. The biggest feature is that they can be x-rayed through, eliminating the need to move patients during procedures. Surgical beds may seem basic, but they make such a difference to patients and staff members! Thank you for your generous support.”

-Heather Yeck, Outpatient Clinic RPN



## Portable Ultrasound: \$21,631

“Having our own portable ultrasound has made it more readily available. Previously, we had to borrow a machine from another department. Now we are able to use this amazing technology with even more of our patients. Being able to view the size, depth and position of the vein, before cannulating, makes it less painful and time consuming for the patients. It also ensures a more efficient dialysis treatment. We are extremely grateful for the generous donation that enables us to have our own machine. The patients are truly benefiting from having this technology so readily available for the nurses to use. THANK YOU!”

-Tiffany Hammond and Nancy Eaton, Dialysis RN's



## YAG SLT Eye Laser: \$96,286

“THANKS SO MUCH! As many elderly people with vision problems have difficulty traveling, the new laser has been well appreciated. The new YAG-SLT laser is allowing us to provide the very latest technology to our patients here in Oxford County. Using this state of the art laser allows patients to maintain their sight and quality of life. Thank you for your donations, which continue to allow us to provide the most advanced care locally.”

- David W. Johnson, MD, Ophthalmologist

# A YEAR OF EVENTS

We are proud to have the support of our community at each of our annual events and third-party fundraisers. These events make a huge impact to patient care at Woodstock Hospital by funding the purchase of technology. Thank you to everyone who supported the hospital through a community fundraiser.

**05.26.19**

## Dairy Capital Run

The Dairy Capital Run is a fun, family friendly walk/run that brings together our community in physical activity to raise money for the hospital. Our 2019 event raised over \$38,000 for surgical beds in our Outpatient Clinic. Thank you to all of our participants, sponsors, and volunteers for your support of this long standing event.

**06.19.19**

## Charity Golf Tournament

We had a beautiful day out on the course for our 21<sup>st</sup> annual Golf Tournament at Craigowan Golf Club. Thank you to all of our sponsors, golfers, and volunteers who helped us have a successful event. We were able to raise over \$51,000 for a UV Light Disinfection System for our Housekeeping Department.

**10.17.19**

## Give Thanks to your Hospital Radiothon

2019 marked our third annual Radiothon in support of our Maternal Child Department. Our 12 hour long event raised \$27,681 thanks to all the supporters and dedicated sponsors who called in or stopped by to make a donation. Funds supported the purchase of fetal monitors, portable fetal monitors, an infant isolette, and Nitronox with a Scavenging System, a form of breathed in gas for pain relief during labour.





## 02.25.19-03.07.19

### We Care Campaign

Through their work, WH staff see firsthand the difference up-to-date equipment makes to patient care. Seeing this difference has encouraged a number of them to make an even bigger impact by signing up for payroll deductions through the We Care Campaign. In 2019 our staff pledged to donate over \$15,000 to support equipment purchases at Woodstock Hospital.



## 07.07.19

### AmbiKare in the Square

In July AmbiKare in the Square held a mini street fair and block party fundraiser in support of Woodstock Hospital. This was the event's first year in Woodstock and they had a successful day filled with a bouncy castle, face painting, DJ, outdoor games and a superhero meet & greet. This community centred event raised over \$2,000.



## 06.07.19

### Woodingford Lodge Roll and Stroll

Our neighbours, Woodingford Lodge, held their second annual Roll and Stroll in support of the Dairy Capital Run. They adapted the concept of the Dairy Capital Run to allow their own residents to participate. Residents dressed up and rolled or strolled around Woodingford Lodge, then cooled off with ice cream. Their inspiring event raised over \$1,000.



## 10.19.19

### The Giving Project: Oktoberfest Celebration

The Giving Project was started in 2018 by a group of friends who wanted to support people going through chemotherapy at Woodstock Hospital. The group purchases items such as headscarves, parking passes and gift cards for a variety of places that are handed out in our Chemotherapy Unit. They held an Oktoberfest celebration in the fall to raise funds to purchase these items and raised an incredible \$10,000!



# 2020 FUNDRAISING PRIORITIES

Woodstock Hospital is committed to providing the best possible care for patients and their families. In our technology driven world, patient care is enhanced by state-of-the-art equipment. This year we are investing in equipment that strengthens patient safety, allows us to meet the growing demand, and upgrade equipment that is near its retirement date. As technology evolves it is important that we continually invest in the pieces that enhance patient care.

## Workstations on Wheels for Medical Units

**Cost: \$100,000**

Workstations on Wheels (WOWs) are essential mobile carts which come with wireless computers and scanners, allowing care providers to enter orders and administer medications by scanning a patient's armband. The carts are integral to patient safety, by alerting care providers of any potential risks, such as allergies, and ensure patients get the right medication.

## Stryker Air Beds for Critical Care

**Cost: \$74,000**

Air beds are really important for patients who spend a lot of time immobile in bed. They redistribute pressure to assist in the treatment and prevention of bedsores and aids in the moisture management of skin. These beds will add to Woodstock Hospital's fleet of air beds to allow more patients access to their benefits.

## General X-ray for Diagnostic Imaging

**Cost: \$600,000**

Our current general x-ray (general radiology) is reaching the end of its lifespan- its been in use since 2004. X-rays are commonly used to image bones and lungs because they produce high quality images using a minimum of radiation.

## Cystoscopes for Outpatient Clinic

**Cost: \$46,890**

Cystoscopes are used for cystoscopies to diagnose, monitor and treat conditions affecting the bladder and urethra. Our current scopes are old and our Outpatient Clinic doesn't have enough to respond to the need. Additional scopes will increase turnaround time between patients and ensure our staff have up-to-date technology.

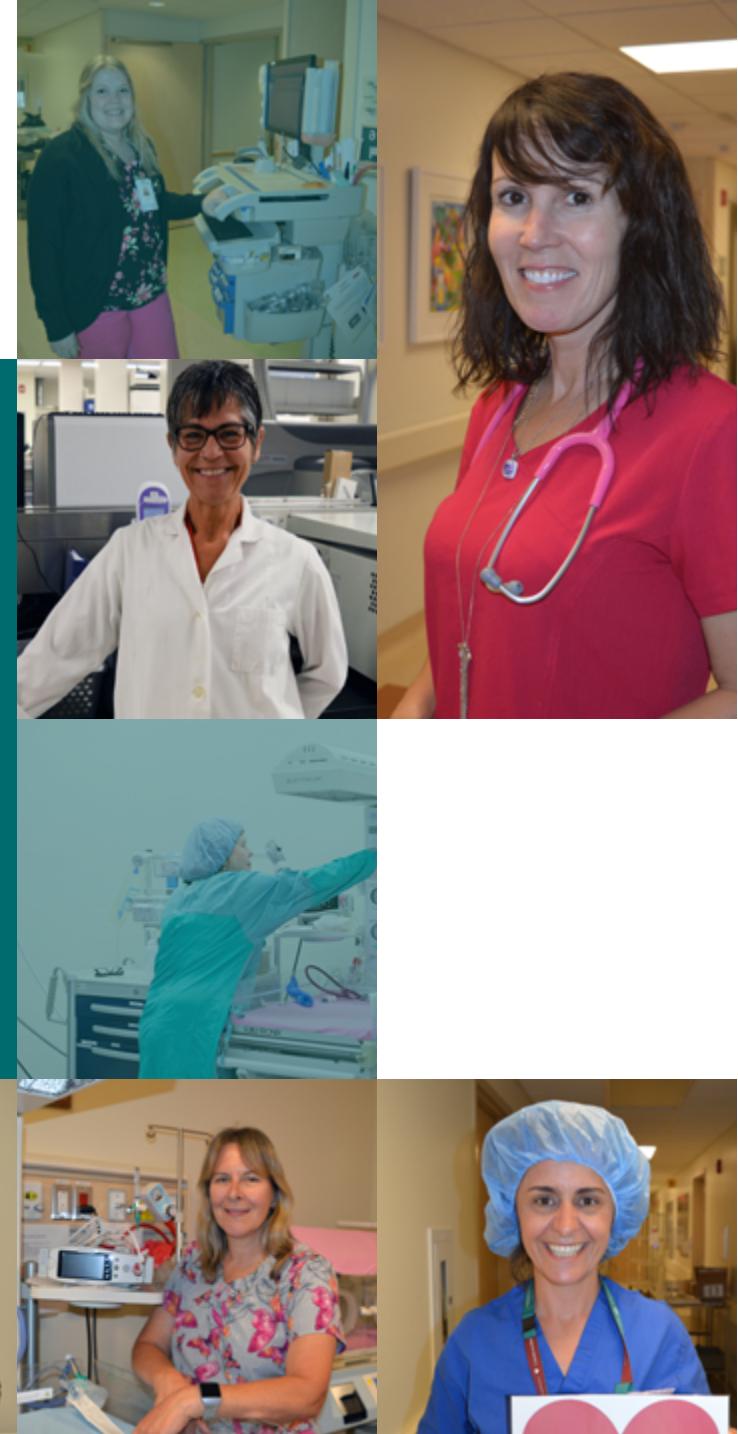
## Portable Obstetrical Ultrasound for Maternal Child

**Cost: \$42,228**

A Portable Obstetrical Ultrasound allows our obstetricians to do a scan right at the bedside. An obstetrical ultrasound is a useful clinical test to assess several things, including fetal well-being and fetal growth. This portable machine can be moved between obstetrical triage rooms, Labour and Delivery rooms, and the designated caesarean room as needed, ensuring its technology is available wherever mom and baby are.

If you are interested in supporting one of these pieces of equipment, please contact the Foundation Office at 519-421-4226 or by email [foundation@wgh.on.ca](mailto:foundation@wgh.on.ca).

The support we received from our donors in 2019 was incredible. We had such a great year and cannot thank you enough for ensuring Woodstock Hospital is able to meet our community's health care needs- today and in the future.





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